



# LINK : briefly

**2<sup>nd</sup> European LINK Conference on Passenger  
Intermodality**

**05/06 November 2009, Bucharest**

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**ILS - Research Institute for Regional & Urban Development**



- starting point:  
Study “Towards Passenger Intermodality in the EU” (2004)  
recommendation, among others,  
to set up a network → LINK Forum



- grant LINK:  
~ 2 M. € by DG TREN in FP6,  
duration: 3 years (plus) / start: April 2007



# Consortium

## 17 different partner in 13 countries

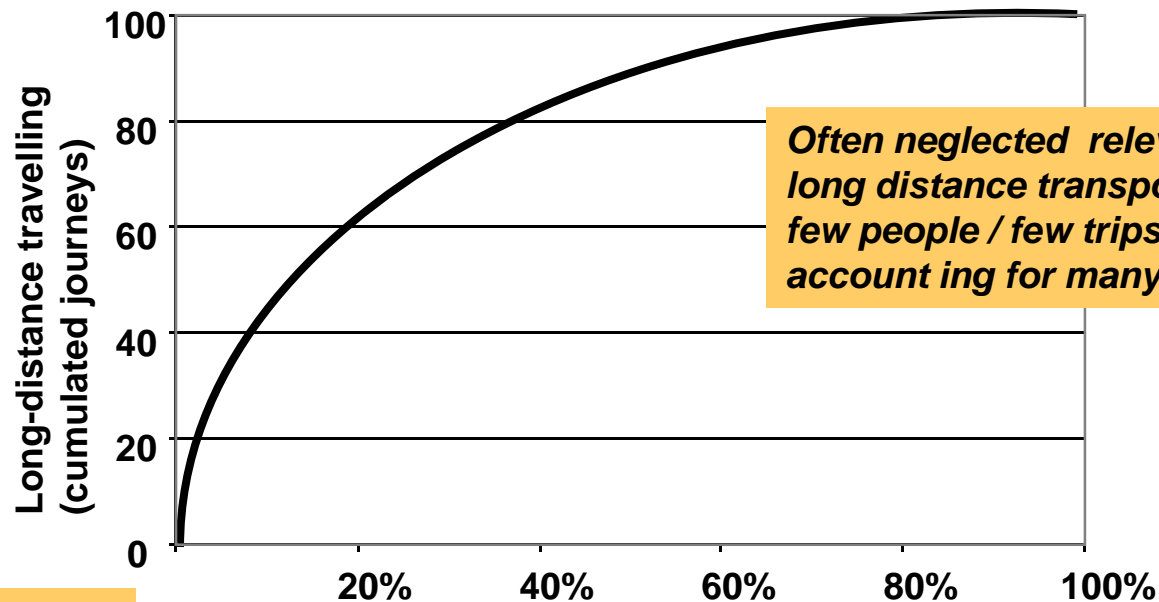


1. ILS [Coordinator] – Germany
2. Jacobs Consultancy – Czech Republic
3. ETT (Equipo de Técnicos en Transporte y Territorio) - Spain
4. Mobiel 21 - Belgium
5. Rupprecht Consult - Germany
6. SenterNovem - Netherlands
7. VTI [statens väg och transportforskning] - Sweden
8. CEDEX (Centro de Estudios y Experimentación de Obras Públicas) Spain
9. FGM-AMOR (Austrian Mobility Research) - Austria
10. Intercollege Larnaca - Cyprus
11. POLIS (European Cities & Regions) - Belgium
12. RATP (Régie Autonome des Transports Parisiens) - France
13. Synergo Consulting - Switzerland
14. Transman (Consulting for Transport System Management) - Hungaria
15. URTP (Uniunea Romane de Transport Public) - Romania
16. Zielone Mazowsze (Green Mazovia) - Poland
17. URBA 2000 - France



## our focus

- **combined use of different modes of transport on long-distance trips (>100 km), partially cross-border travelling, including first & last (urban) mile**



*Often neglected relevance of long distance transport: few people / few trips , but accounting for many person-km*

**15 % no long-dist. trips**

**Long-distance travelling rate Germany  
(cumulated persons >14 years) (2001, INVERMO)**

# Background & EU objectives



- Free travelling
- EU enlargement
- Liberalisation of markets (transport as well)
- Technological progress, information society
- Increasing air travelling
- Reducing negative impacts of transport
- Demographics: Ageing society ...
- More & more limited public resources
- TEN-T development

## and the objectives

- Fostering “intermodality” as user oriented principle for policy, planning, operating ...
- Creating a European Forums on intermodal transport, but of passengers and not of freight
  - Prepare knowledge
  - transfer & exchange of knowledge
  - Raise awareness
  - Stimulate cooperation
  - Develop strategies, principles...



# Project architecture

**Policy  
support**

**Networking  
(Forum)**

**Knowledge &  
promotion**

Apr.2007

Stakeholder identification

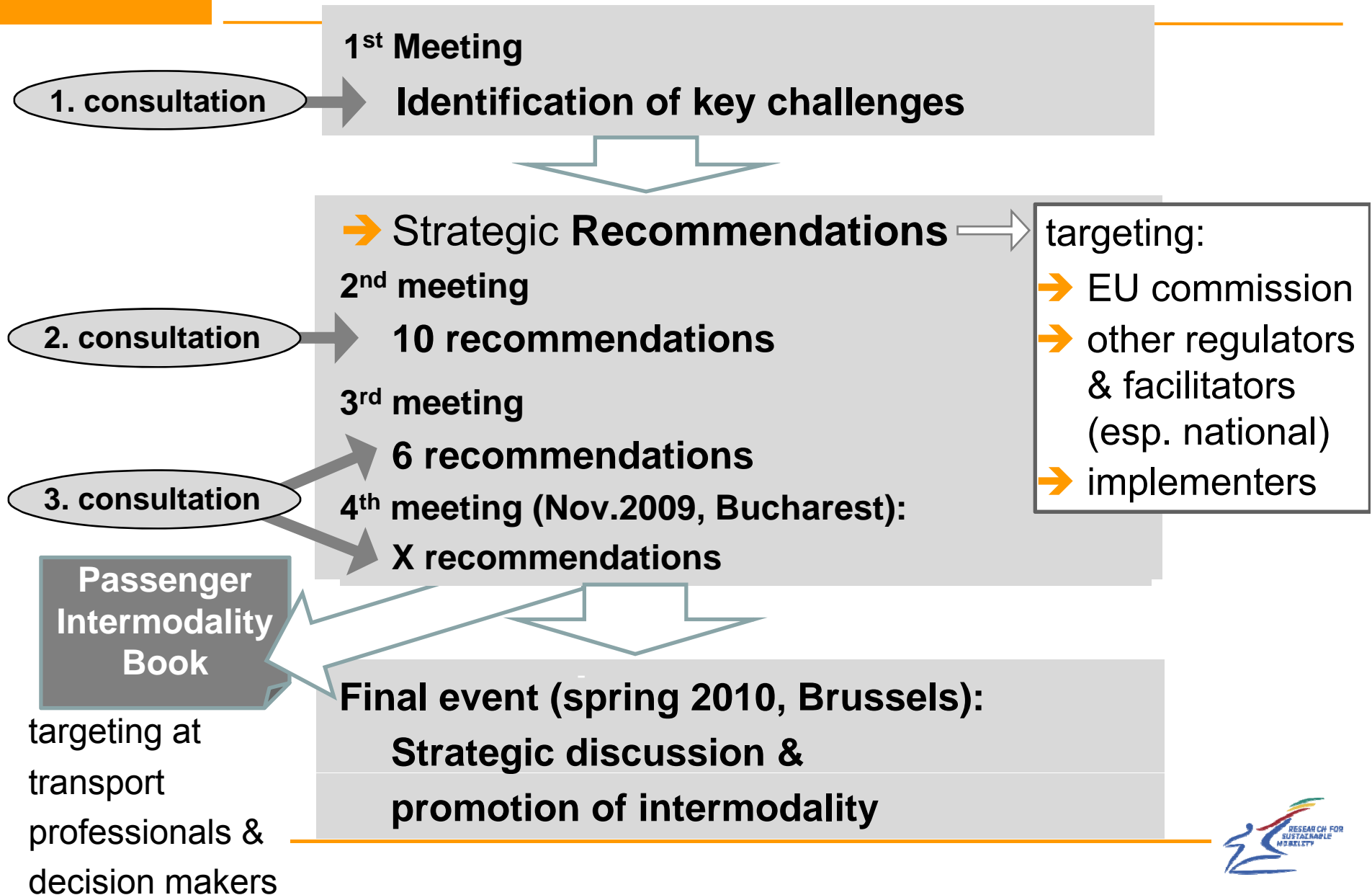
→ Stakeholder  
database  
(> 1000 contacts)

**Networking:  
mainly working  
groups +  
conferences**

Mar.2010



# 5 Working Groups - 5 Meetings



## Recommendations drafted so far\*



- 1. European White Paper for a European door-to-door intermodal passenger travel information service (& ticketing)**
- 2. European directive requiring transport operators to provide timely travel data to a central source**
- 3. Standardised tariff and timetable information to be made available by operators**
- 4. Standard for long distance electronic ticketing compatible with local systems**

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- 5. Quality Standards for interchanges**
- 6. New business models for effective interchange management**

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- 7. City assessment tool and label for long distance intermodality**
- 8. CityFlex pass**
- 9. Innovative local taxi services**

\* Working paper available on [www.linkforum.eu](http://www.linkforum.eu)



**10. Stakeholder cooperation and mobility management for large events**

**11. Intermodal Training and Education**

**12. Framework methodology for quantification and monetary assessment of impacts in business plans**

**13. Conditions for investments based on long term flexible profit sharing arrangements**

**14. “Vasco da Gama” - Proposal of a new EU funding programme for intermodal long distance transport**

**15. Push & pull strategy on business trips**

**16. Towards advanced intermodal passenger care**

→ Partially merging of recommendations

## Research

### → *Virtual library*

now ~330 intermodal research works

### → **Needs for further Research, e.g.**

- How shall we make the best use of new IT solutions?
- How shall we overcome cross-border discrepancies?
- How shall we create an intermodal culture?
- How shall we integrate soft modes (walking, cycling, motorcycle) with other modes?
- Intermodal Cost Benefit Analysis (CBA)
- In-depth analysis of organisational structures at transfer points

Knowledge &  
promotion

# Let's start...

