



## *UITP Public Transport Strategy in Romania*

URTP Anniversary  
Conference

13 May 2010

Bucharest

*Hans Rat, UITP Secretary General*

**UITP**

Con  
gratulations

UITP congratulates U RTP  
to its 20th anniversary!





Changes  
in 20  
years  
URTP

Change from central planned economy to market economy

Decentralization of public transport market and attribution of tasks to the local authorities

Lack of replacement of former financing schemes for rolling stock and infrastructure modernization

Strong experience in using rolling stock from colleagues abroad.

Example  
from  
Holland

2<sup>nd</sup> hand vehicles in the  
Netherlands in Utrecht



## Challenges Romania

- + in many cities large urban rail infrastructures which modernization implies real financial burden for the companies
- + due to outdated rolling stock (busses and tram) high maintenance and labor costs etc.

## Challenges Romania

- + Problematic situation in terms of recompensations of municipalities for reduced fare schemes
- + Development of strategic schemes to make system more attractive (« rationalize lines e.g. ») and economically sustainable for the future
- + lobby for support of central government to prioritize public transport in international funding schemes (EU, European banks)



## Con- clusions

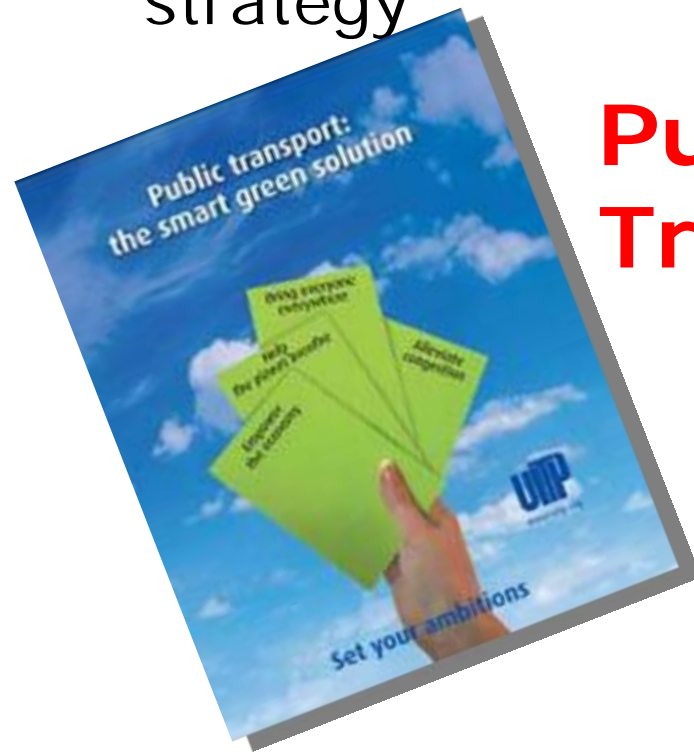
Many public transport networks have difficulties to perform better out of own forces.

Lobby for interests of public transport is now more important than never!

And not for Romania alone...

# UITP strategy

That is why UITP developed its strategy



**Public  
Transport x 2**

Brochure  
available  
in  
Romanian  
language

## UITP strategy in a nutshell:

**Make clear** benefits of public transport

**A massive shift to Public Transport** = sustainable future for people and business.

**Investing in efficient and sustainable transport** = solving many urban challenges

Public Transport = **progress for societies** and **attractive mobility package for citizens.**



Romania

Our objective for  
Romania together with  
URTP:

Maintain ridership by  
making clear the  
necessity of public  
transport for the  
community

The logo for SPUTNIC, featuring the word "SPUTNIC" in a bold, black, sans-serif font. Below the text is a graphic consisting of four colored squares: red, green, blue, and orange. A white curved line starts from the bottom left of the red square and curves upwards and to the right, passing through the center of the blue square.

Consider SPUTNIC as a guideline.

Policy report and recommendations available.

EU parliament shows interest in doubling Public Transport



UITP URTP  
cooperation

Cooperation agreement  
concluded with URTP in  
2008.

We have to fill the  
agreement with joint actions  
with our members.

UITP-  
URTP  
cooperatio  
n contract

**In 2009: 13 common UITP-URTP members:**

- Alba Iulia,
- Arad,
- Bistrita,
- Brasov,
- Braila,
- Buzau,
- Cluj,
- Iasi,
- Oradea,
- Ramnicu Valcea,
- Sibiu
- Ploiesti
- Bucuresti (RATB + Metrorex)

UITP-  
URTP  
agreem  
ent

**I invite all present  
URTP members to  
join the  
cooperation  
agreement to move  
on together.**

Practical  
support  
from  
UITP

Analyse SPUTNIC and customize for Romania

Local seminars with international specialists to raise the attention to public transport in local media and with city government

Meeting with Politicians to lobby for your plans

Peer review of UITP members to your company to examine situation and propose improvements

Publications: eg. recent CD on Tram Modernization

For UITP  
Romania  
is  
important

Next seminar for our Romanian members  
in Iasi 25/11/2010

Topics: Contracting, Financing, Corporate  
Management and Marketing

Customize of UITP lead project SPUTNIC

Other cities voiced interest for similar  
get-togethers such as Braila and Arad.

The World  
has  
changed-  
public  
transport,  
as well





**Stable funding and investment schemes  
e.g. Szeged Public Transport Company, Hungary**





***Multumesc!***

***Contact:***

***Constantin Dellis, UITP  
Regional Manager***

***[constantin.dellis@uitp.org](mailto:constantin.dellis@uitp.org)***



**UITP**

