

The role of local Public Transport for a sustainable urban development

CONFERENCE

13 May 2010

Capital Plaza Hotel

Bucharest, Bd. Iancu de Hunedoara no. 54, 1st floor



PROGRAMME

- 08.30 – 09.00 Participants registration
- 09.00 – 09.10 **Welcome and conference opening**
Liviu Gheorghe Neag – URTP President
- 09.10 – 11.05 **Session 1**
European Union policies regarding local Public Transport issues
Moderator: Brigitte Ollier, UITP EuroTeam
- 09.10 – 09.40 **The interface between local Public Transport and environmental issues**
The new legislative framework for the optimization of PT services in Europe
Speaker: Brigitte Ollier, EuroTeam Director, UITP, Brussels, Belgium
UITP strategy – Public Transport, the green and smart solution
Speaker: Hans Rat, UITP Secretary General, Brussels, Belgium
- 09.40 – 10.10 **Local Public Transport supporting an ideal urban mobility**
The evolution of public transport in Czech Republic
Speaker: Jan Spousta, Project Manager, CDV Prague, Czech Republic
Mass transport in the upper Silesian Conurbation
Speaker: Krzysztof Drewniak – Head of Transport System Planning Department, KZK GOP, Katowice, Poland
- 10.10 – 10.55 **Best European practices on Public Private Partnerships**
PT Buses in Germany on the way to pure E-mobility
Speaker: Ralph Putz, Head of Division Motor Vehicles, VDV, Koeln, Germany
How can Public Transport be supported with funding through European projects
Speaker: Jorg Kastelic – Head of Mobility Management Department, FGM-AMOR, Graz, Austria
Twining partnership TURSIB – VCDB GmbH, Dresden, Germany
Speaker: Matthias Zoebisch, Project Manager, VCDB, Dresden, Germany
- 10.55 – 11.05 **Questions and Answers**
- 11.05 – 11.30 *Coffee break*
- 11.30 – 13.00 **Session 2**
URTP growing experience as a partner in European R&D projects
Moderator: Constantin Donea, URTP Executive President
- 11.30 – 12.00 **Tools for a sustainable local PT planning**
*Speakers: Doina Anastase – URTP Project Manager
Doru Neacsiu – SC CTP SA Arad, Mihai Rusinoiu – SC BRAICAR SA Braila*
- 12.00 – 12.30 **Marketing in local Public Transport**
*Speakers: Viorica Sarman – URTP Chief Editor&Marketing
Ovidiu Dragus – SC TRANSMIXT SA Bistrita, Carmen Gherca – RATP Iasi*
- 12.30 – 12.50 **Energy efficiency in local Public Transport**
*Speakers: Doina Anastase – URTP Project Manager
Nicolae Dobos – RATUC Cluj Napoca, Marius Buzila – RAT Craiova*
- 12.50 – 13.00 **Questions and Answers**
- 13.00 – 14.00 *Lunch*
- 14.00 – 16.35 **Session 3**
Local Public Transport industry promoting innovative technologies
Presentation of different Romanian and foreign companies
Moderator: Constantin Donea, URTP Executive President
- 14.00 – 14.15 **What can IT do for Public Transport Companies**
Speaker: Guliz Ozturk – Marketing Manager, KENTKART, Izmir, Turkey
- 14.15 – 14.30 **Mass Transit Security – Practical Approach**
Speaker: Chanan Graf – General Manager, G-Team Security Ltd., Raanana Israel

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- 14.30 – 14.45 Stakeholders from the e-ticketing industry: Who, How, What ?**
Speaker: Ana Maria Paladus, Coordinator Calypso Romania
- 14.45 – 15.00 The role of Information Technologies in Public Transport**
Speaker: Andreas Langenhan – Head of business development, IVU Traffic Technologies, Berlin, Germany
- 15.00 – 15.10 Questions and Answers**
15.10 – 15.25 Coffee break
- Session 3 – continuation**
- 15.25 – 15.40 Trams powered by converters and induction motors**
Speaker: Vasile Radulescu, General Manager, ICPE SAERP SA
- 15.40 – 15.55 IMPERIO tram**
Speaker: Gabriel STANCIU, Rolling Stock Department. Manager, SIEMENS SRL
- 15.55 – 16.10 CITADIS – best transport solutions for the future decades**
Speaker: Nicolae Dragu, Business Development Director, SC ALSTOM TRANSPORT SA
- 16.10 – 16.25 Belkommunmash products presentation**
Speaker: Sergiu Tocanu, Commercial Manager, SC CARPAT BELAZ SERVICE SRL
- 16.25 – 16.35 Questions and Answers**
16.35 – 16.50 Coffee break
- 16.50 – 18.00 Session 4**
- R&D activities and sustainable development of the Romanian PT system**
Moderator: Constantin Donea, URTP Executive President
- 16.50 – 17.05 The impact of the deployed projects on PT services quality**
Speaker: Florin Dragomir, Head of International Projects Department, RAT Bucharest
- 17.05 – 17.20 European projects for the local Public Transport in Iasi city**
Speaker: Maricel Gherca, General Manager, RATP Iasi
- 17.20 – 17.35 RATP Ploiesti experience in European funded projects**
Speaker: Radu Popescu, General Manager, RATP Ploiesti
- 17.35 – 17.50 BRD is developing new technologies for Public Transport sector**
Speaker: Ciprian Nicolae, Project Manager, BRD – Groupe Societe Generale, Bucharest
- 17.50 – 18.00 Questions and Answers**
- 18.00 Conference closing**
- 18.30 – 20.30 Concert at the Romanian Atheneum**
- 20.30 Festive Dinner – „La Mama - Ateneu” restaurant**

14 May 2010 URTP 20th ANNIVERSARY

- 09.30 – 10.00 Participants registration**
- 10.00 – 10.30 URTP retrospective – presentations and images**
- 10.30 – 11.30 Messages coming from the participants**
- 11.30 – 12.00 Coffee break**
- 12.00 – 13.30 Public transport operators retrospective – presentations
Honour Diploma awarding ceremony**
- 13.30 Anniversary closing**
- 13.30 – 15.30 Festive lunch – Capital Plaza Hotel**